Iberotel Aquamarine, Hurghada



THE TRAVCO GROUP HOME GROWN HOSPITALITY

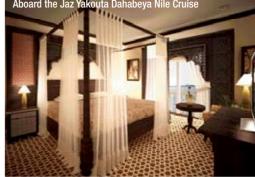
Three decades in the making, Travco is a true Made in Egypt success story. A sprawling travel, tourism and hospitality empire, it's an Egyptian family business that started out with four minibuses and grew into one of the country's biggest escape empires.

ith 73 hotels, resorts and cruises, a fleet of 1300 tourism vehicles, offices across Egypt, the Middle East, Europe and the Far East, as well as two mammoth developments underway, the Travco team epitomise the Egyptian dream.

Serving more than 1.5 million tourists annually, CEO and Chairman of Travco Hamed El Chiaty and his team have long been doing its best for the Egyptian tourism industry. The masterminds behind the Middle East's biggest hospitality chain, Jaz Hotels, Resorts and Cruises, they've been giving people from around the world the holiday of a lifetime for over 30 years. With hotels and resorts across the country under their Jaz, Sol Y Mar and Iberotel brands, Travco have helped millions of people discover Egypt. From Cairo and Alexandria, to Hurghada, Sharm El Sheikh and more remote destinations such as Safaga and the Al Kharga and Al Dakhla Oases, they have made sure no gorgeous or charming Egyptian locale is left without a stunning retreat. Meanwhile Travco's fleet of 21 Nile-cruise ships

are a unique and extravagant way to experience the legendary river and some of Egypt's mostprized historical sites. Designed by Dora El Chiaty, director of the interior design department & member of the board of Travco group, and undeniably luxurious, every Travco venture is quintessentially Egyptian yet modern.

The 24,000 employee-strong Travco force has also teamed up with Stiegenberger Hotels and Resorts and sister-company InterCityHotel. So their portfolio now includes an extra 78 hotels across Egypt, Germany, Austria, Switzerland and the Netherlands. Completing their travel, tourism and hospitality empire is Air Arabia, the Middle East's first low-cost air carrier and Prestige Cars limousine service. Constantly developing and growing since its inception in 1979, the premier Egyptian company has ventured into resort development. Almaza Bay in Marsa Matrouh promises to bring vibrancy, luxury and comfort to a largely unspoiled stretch of Egypt's Mediterranean coast, while Madinat Makadi on the Red Sea promises to be a lavish affair. Each new development will be fully equipped so that





you'll never have to leave the resort during your stay. With the modern Egyptian style that has become synonymous with Travco, they're sure to be big hits.

A leader in every facet of tourism and hospitality, the Travco Group is constantly striving to boost the industry in Egypt. Since the revolution, the award-winning family-built empire has been working hard to revive tourism by holding good-will events, representing Egypt at international travel conferences and offering special offers and discounts. With more projects in the pipeline and a commitment to providing a true Egyptian experience, the expert team at Travco proves that with hard work, business savvy and belief anything is possible.

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